MARCOS ANDRADE | TECHADVISOR

MARCOS ANDRADE

TECHADVISOR | TRANSFORMATION LEADER

I turn complexity into momentum.

linkedin.com/in/mrandrade

Queretaro, Mexico | Global / Remote

contacto@techadvisor.mx

EXECUTIVE PROFILE

Transformation leader and trusted advisor with 15+ years connecting strategy, systems, people and execution. Leads complex work across strategic delivery, Agile transformation, Salesforce and GenAI, turning ambiguity into aligned decisions, measurable progress and stronger organizational capability.

IMPACT SNAPSHOT

15+ years turning change into delivery	**500+** professionals trained in Latin America	**20+** teams coached through transformation	**100** licenses and certifications earned

CORE EXPERTISE

+ Transformation strategy and strategic design
+ Salesforce-enabled transformation
+ Executive alignment, OKRs and value streams
+ GenAI workflow and process improvement
+ Program leadership and strategic delivery
+ Agile transformation and operating models
+ Leadership coaching and team capability
+ Data-informed decisions and collaboration design

LEADERSHIP EXPERIENCE

2025 - Present

Value Stream Manager / Senior Project Manager

The Ksquare Group

Leads strategic delivery across teams and stakeholders, connecting Agile, Salesforce and GenAI as one transformation system. Creates visibility across priorities, dependencies, risks and decisions so complex programs can move with control.

2024

Agile Consultant & Salesforce Project Manager

MONEX Grupo Financiero

Connected business intent, technology delivery and adoption in Salesforce Financial Services Cloud. Results highlighted include +25% team productivity, +20% delivery speed and +30% business alignment.

2020 - 2023

Head of Agile / Sr. Scrum Master / Agile Consultant

TS4 Strategy | AB InBev | TechAdvisor

Scaled delivery practices beyond individual teams by coaching leaders, mentoring 15+ Scrum Masters and supporting 20+ teams. Led regional product delivery and facilitated 150+ Agile events.

2009 - 2019

Associate Founder

TechAdvisor

Built an advisory and learning practice focused on solving business problems through technology, strategic design, collaboration and practical capability building.

TECHADVISOR / EVIDENCE & CAPABILITY

MARCOS ANDRADE

I turn complexity into momentum.

SELECTED TRANSFORMATION PROOF

01	**MONEX**	Salesforce Financial Services Cloud	**+25% team productivity | +20% delivery speed | +35% data accuracy**
02	**TS4 Strategy**	Enterprise transformation	**+50% project efficiency | 20+ teams coached | 15+ Scrum Masters mentored**
03	**AB InBev**	Regional product delivery	**+20% user satisfaction | +75% sprint velocity | 90% sprint success**
04	**Marcos Andrade**	TechAdvisor | Capability at scale	**500+ professionals trained across Latin America in Agile, leadership and GenAI**

LEARNING, TRAINING & ADVISORY

Designs and facilitates executive workshops, leadership coaching, Scrum training, Agile transformation programs, OKR alignment, collaboration design and AI-enabled process improvement. Disruptor Academy is the future home for online courses and practical learning experiences.

DISRUPTOR

ACADEMY

COMING NEXT

SELECTED CREDENTIALS & EDUCATION

01 AI Literacy Professional Certification (AILPC)	02 Product Idea to Experiment Plan with Generative AI - edX verified certificate
03 Executive and professional education - Tecnologico de Monterrey	04 Professional education - The University of New Mexico
05 Scrum Trainer & Subject Matter Expert - 5+ years	06 PMI, Management 3.0 and Lean Change Management learning pathways

ADVISORY POSITIONING

Trusted guidance when the work is complex, the stakes are real and the right move is not obvious. Marcos helps leaders connect the right strategy, people, systems and execution path to make transformation practical and real.

OPEN TO

Leadership roles | Advisory engagements | Strategic delivery | Salesforce transformation | Workshops and training

LinkedIn: linkedin.com/in/mrandrade **Email:** contacto@techadvisor.mx